

# Jeff Lasky

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## Summary

A versatile broadcast professional with a wide range of on-air radio and television experience. Skilled at anchoring, reporting, shooting, and editing with a strong record in multimedia and social media. An expressive, conversational, on-air style that engages and informs listeners. Descriptive and knowledgeable for hardcore fans, yet entertaining and adept at attracting casual fans. Rated as one of the top play-by-play broadcasters in Los Angeles market by the Daily News.

## Broadcast Experience

### August 2012-Current

#### **Fox Sports San Diego**

- ◆ **Padres Feature Producer/Reporter**
  - ◆ Producer/Reporter for Padres Weekly and Padres POV shows
  - ◆ Generate story ideas, write, produce, and edit

### July 2012-Current

#### **The Mighty 1090 AM (San Diego Padres/San Diego St. Flagship)**

- ◆ **Play-by-Play/Padres Beat Reporter/SDSU football sideline reporter/SDSU basketball host**
  - ◆ Serve as anchor for Padres pre, post, and in-game reports
  - ◆ Sideline reporter for San Diego St. football broadcasts
  - ◆ Pre/half/post-game host for San Diego St. basketball broadcasts
  - ◆ Play-by-Play for high school football and basketball broadcasts

### August 2007-March 2012

#### **Learfield Sports/Montana State University (Division 1-Big Sky Conference)**

- ◆ **Play-by-Play Broadcaster**
  - ◆ Play-by-Play broadcast all football and men's basketball games on 14-station radio network plus webcast
  - ◆ Host of "Cat Chat" weekly radio talk show
  - ◆ Host of "Bobcats Daily" radio segment and podcast

### January 2006-December 2011

#### **Lancaster JetHawks (California League, Advanced A)**

- ◆ **Play-by-Play, Director of Broadcasting/Media Relations**

- ◆ Play-by-Play broadcast all 140 home and road games on radio and web
- ◆ Host weekly video program “This Week in JetHawks Baseball”
- ◆ Executive Producer of internet radio station covering local sports
- ◆ Coordinate media relations, including press notes and releases
- ◆ Design and operate team website
- ◆ Produce game program, media guide, and promotional materials
- ◆ Create and oversee social media outreach programs

### **March 2005-December 2005**

#### **Inland Empire 66ers (California League, Advanced A)**

- ◆ **Play-by-Play Voice, Director of Media/Public Relations**
  - ◆ Play-by-Play broadcast home and road games on radio and web
  - ◆ Handle media/public relations, including appearances
  - ◆ Sales Account Executive
  - ◆ Develop school outreach program, including assemblies
  - ◆ Represent team at community events, serve as guest speaker

### **March 2002-February 2005**

#### **KTVM-TV, 6&42, NBC Montana-Bozeman**

- ◆ **Sports Director**
  - ◆ Lead Sports Anchor for all local newscasts
  - ◆ Play-by-Play announcer for college football broadcasts
  - ◆ Report, shoot, write, and edit local sports content
  - ◆ Work with sales staff on station promotion and to increase revenue

## **Education**

Graduated from the Walter Cronkite School of Journalism and Mass Communication at Arizona State University with a B.A. in Broadcast Journalism and a minor in History.

## **Awards**

Rated one of the Top Ten Play-by-Play Broadcasters in Los Angeles by the L.A. Daily News in 2009, 2010, 2011, and 2012

Society of Professional Journalists award for Best Sports Reporting